MINUTES OF THE MEETING
OF THE
MICHIGAN PROFESSIONAL INDUSTRIAL DEVELOPMENT ASSOCIATION
Michigan State University - Union Building
November 19, 1964

MEMBERS PRESENT: Gage, Webb, Peterson, Wilkins, Brewer, Catlin, Secor, Farrell,
Jewell and Kavanagh

GUESTS: B. M. Conboy and Irving Cane

Mr. Gage called the meeting to order at 10:15 a.m.

First item for discussion was the state advertising program. Mr. Conboy said plans
were well underway for a series of ads in 8 to 10 issues of Chemical Week. He said
that 4 advertisers were already committed to participation; Detroit Edison, Consumers
Power Company, Michigan Consolidated Gas and the Department of Economic Expansion.
There are good possibilities for at least another 4 and possibly another 6 or more
participants. Considerable discussion followed on the way in which the ads could
be coordinated through use of identical logos, through scheduling and through use
of similar copy themes. Some feeling was expressed that the ad program should not
be confined to the chemical industry but should also go into other fields such as
paper, research-electronics.

Mr. Kavanagh led off discussion of financing plans by reporting on the status of the
Revenue Bond Act test case. He said the attorneys hoped to get the necessary re-
solutions passed in mid-December and start the actual court case by early January.
Mr. Farrell led a discussion on the New York State Job Development Authority and a
general discussion about other financing plans ensued.

Mr. Conboy was asked to comment on the effect of the election on the Michigan image.
He said he believed the favorable impression which had been made in the past two
years could be continued provided the Governor and the Legislature were able to get
along reasonably well. He expressed the hope that sufficient progress could be made
during the next 2 years so that Michigan's reputation as a good place for doing
business could be enhanced to the point that businessmen would continue to look upon
the state favorably even if there should be a change to a Democratic administration
at some future date.

Mr. Catlin proposed the following amendment to the By-laws:

"Amend Section 3, Paragraph A to read as follows:

To be eligible for ACTIVE membership, a person must have
as his major responsibility the operation of (a) trans-
portation, (b) public utility, (c) Chamber of Commerce,
(d) city, (e) area, (f) state-wide, (g) bank, (h) con-
struction, or (j) real estate industrial development
agency operating in Michigan. Only ONE member from any
one organization shall be admitted to active membership."
Mr. Jewell seconded the proposal.

Mr. Brewer moved to amend the proposal by inserting the word "or" before the letter (h) and striking out the words "or (j) real estate." The amendment was seconded by Mr. Secor and carried.

Mr. Farrell moved to amend the amended proposal to read as follows:

"To be eligible for ACTIVE membership a person must have industrial development as his major responsibility in the operation of (a) transportation, (b) public utility, (c) Chamber of Commerce, (d) city, (e) area, (f) state-wide, (g) bank, or (h) construction organization operating in Michigan. Only ONE member from any one organization shall be admitted to active membership."

The amendment was seconded by Mr. Jewell and carried.

The amended proposal was then adopted by unanimous vote of all membership present.

As chairman of the nominating committee Mr. Kavanagh offered the following slate and proposed their election by acclamation:

Mr. Peterson, Chairman
Mr. Catlin, Vice Chairman
Mr. West, Secretary-Treasurer

The proposal was seconded by Mr. Brewer and carried unanimously.

Mr. Peterson called the membership's attention to a recommendation at a previous meeting that effort be made to standardize site forms. He distributed copies of several forms used by the New York Central for recording sites.

Mr. Peterson invited the membership's attention to some recommendations made by Mr. Carl F. Zeisler advocating a law requiring well drillers to provide the State Geographical Survey with logs of all water wells and also advocating that a ground water survey, funded by the State, be conducted in each county.

After a round table discussion at which the view of all the members were solicited the members adjourned at 3:00 p.m.

The next meeting date was set for January 21, 1965.