SAMANTHA SEIMER ELECTED TO THREE-YEAR TERM ON MEDA BOARD OF DIRECTORS

Lansing, Michigan – December 19, 2019 – Samantha Seimer, Economic Development Director, City of Farmington Hills, has been elected to serve a 3-year term on the Board of Directors of the Michigan Economic Developers Association (MEDA) starting in 2020, the year that the MEDA will celebrate its 60th Anniversary.

MEDA is a professional society with members throughout the state that attract and grow business, create and retain jobs, and make our communities a better place to live. Sam has been a member of MEDA since May of 2016 and is a co-chair of the Association’s Emerging Leaders Committee.

Ms. Seimer is a perfect example of young leadership as an Active Membership in MEDA. She started her career as an intern with Auburn Hills, rising to become the first person ever to serve as Director of Authorities. Over the past year and a half, she has continued to grow her leadership skills and responsibility in Farmington Hills. She is responsible for coordinating the economic development efforts by providing expertise, assisting in policymaking, and serving as the liaison to the business community. She is currently overseeing several key development projects throughout the city.

As co-chair of the Emerging Leaders Committee, Samantha helps to guide the work of this group that represents the next generation of economic development leaders. She has also served the organization in many other ways, including contributing to monthly blogs, providing membership testimonials, assisting MEDA’s mentorship program, presenting at membership meetings, and much more. Because of her work, Samantha was presented with MEDA’s President’s Award in 2019.

Samantha joins two Board Members that were re-elected this year: James McBryde, President and CEO, Middle Michigan Development Corporation, and David Schreiber, Business Development Manager, Wayne County Economic Development Corporation.

ABOUT MEDA
The Michigan Economic Developers Association has partnered with economic developers to grow their community in Michigan for 60 years. By providing education, networking, and advocacy, MEDA makes it possible for professionals to do their job more effectively and efficiently. To learn more, see www.medaweb.org.

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