



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

MEDC'S VISION FOR MICHIGAN'S FUTURE

May 8, 2025



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INTRODUCTION

Quentin L. Messer, Jr.



PEOPLE

INVESTING IN OUR PEOPLE

MEDC is working to keep our talented workers in the state and help more people see a future here by offering a range of resources designed to empower and grow a diverse, evolving workforce.



PLACES

REVITALIZING OUR PLACES

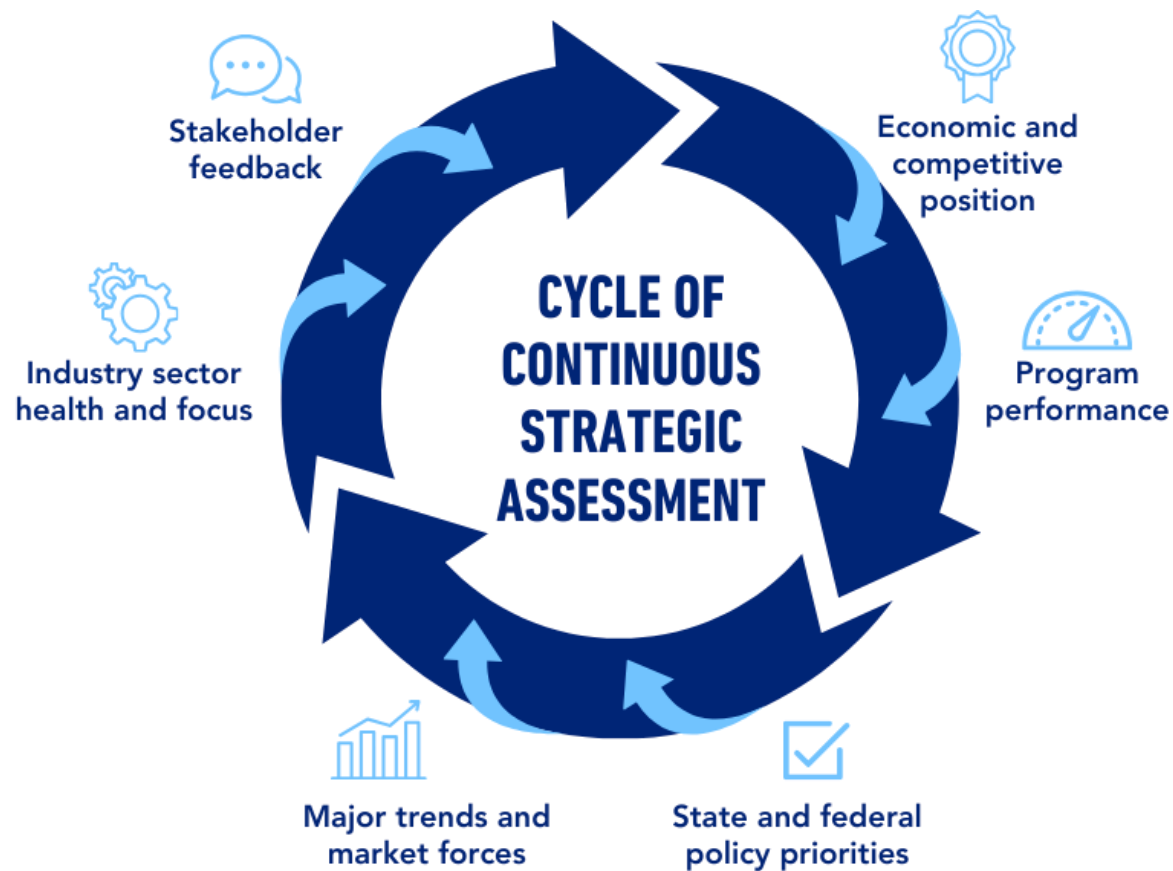
MEDC works to create and support attractive spaces where talent wants to live and work, businesses want to locate, and travelers want to visit and explore.



PROJECTS

COMPETING FOR & WINNING PROJECTS

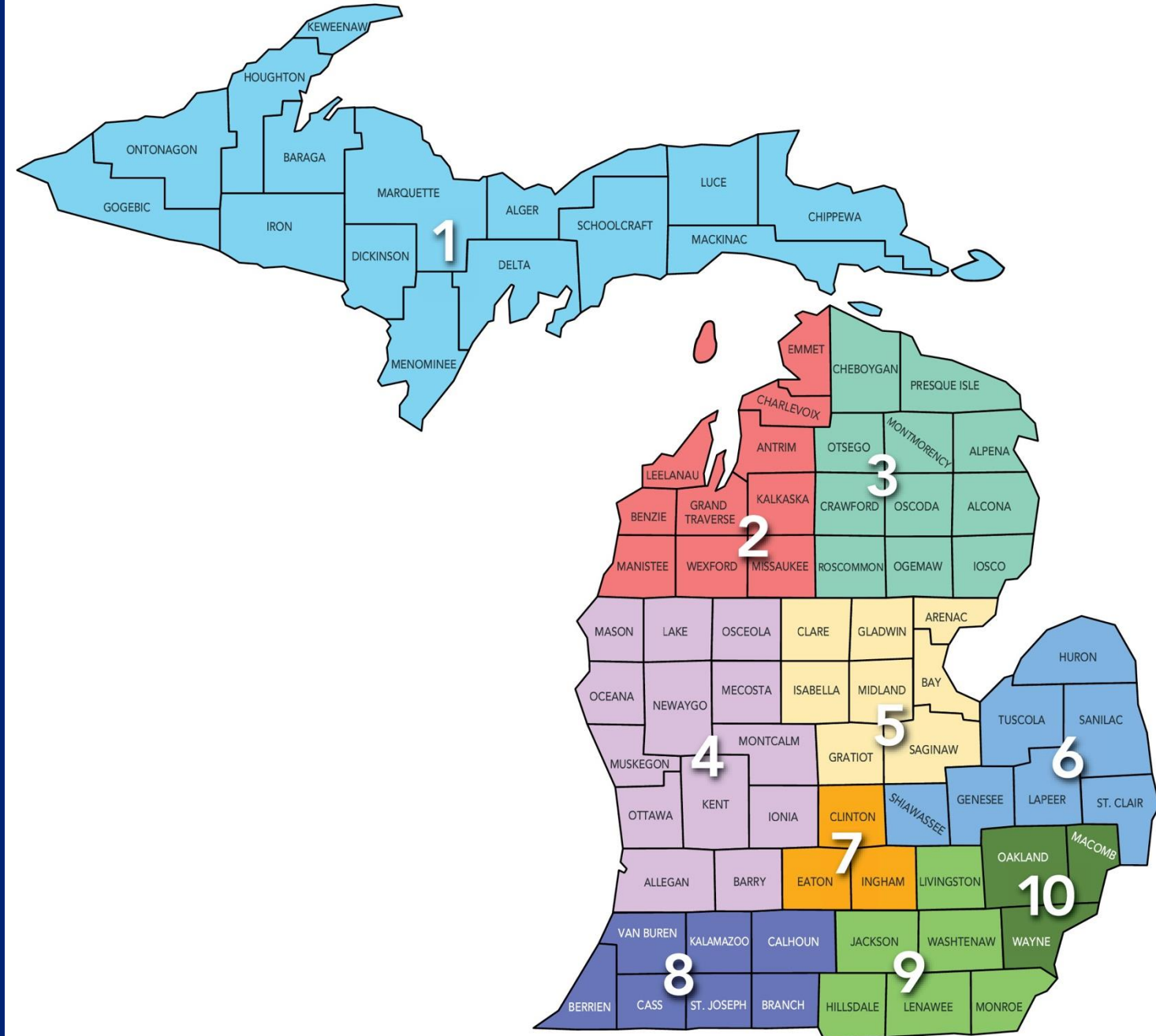
MEDC connects businesses with resources to secure investments that help them launch and grow, while also nurturing the communities around them.



Ensuring the Best Course for Michigan's Economic Growth

MEDC'S REGIONAL SUPPORT TEAMS

- Local Partners/EDOs
- Managing Directors
- Business Development Managers
- Community Development Managers
- Small Business Development Center
- SmartZones
- Michigan Manufacturing Technology Center



BUSINESSES NEED TALENTED PEOPLE TO GROW



INVESTING IN OUR PEOPLE

MEDC is working to keep our talented workers in the state and help more people see a future here by offering a range of resources designed to empower and grow a diverse, evolving workforce.

GOALS:

- **Become a top 10 state for real median household income growth**

PEOPLE WANT TO LIVE AND WORK IN VIBRANT PLACES

Key MEDC Programs Supporting People

- You Can in Michigan and Michigan Career Portal
- MEDC Talent Solutions
- Michigander Scholars Program
- Developer Toolkit
- Michigan Economic Opportunity Fund
- Internships

PEOPLE WANT TO LIVE AND WORK IN VIBRANT PLACES



REVITALIZING OUR PLACES

MEDC works to create and support attractive spaces where talent wants to live and work, businesses want to locate, and travelers want to visit and explore.

GOALS:

- ♦ **Achieve largest net gain of talent in the Midwest**
- ♦ **Grow Michigan Main Streets**

PLACES NEED BUSINESSES TO GROW

Places

The MEDC is coordinating investments with public and private partners to reinforce local efforts to develop vibrant, amenity-rich communities where people want to live, work, visit, and play.



PLACES NEED BUSINESSES TO GROW



COMPETING FOR & WINNING PROJECTS

MEDC connects businesses with resources to secure investments that help them launch and grow, while also nurturing the communities around them.

GOALS:

- **Develop a resilient and equitable economy by becoming a top ten state in job growth in focus industries**
- **Lead the Midwest in new business starts**

BUSINESSES NEED TALENTED PEOPLE TO GROW

Key MEDC Programs Supporting Projects

- Michigan Business Development Program
- Early-Stage Funding
- Match on Main Small Business Grant Program
- Small Business Lending
- Manufacturing Technology Support
- Strategic Site Readiness Program
- Critical Industry Program





YOU CAN IN MICHIGAN TALENT CAMPAIGN

Nearly 40,000 Michigan Career Portal sign-ups to date

+7% perception lift of Michigan's careers

+5% perception lift of Michigan's quality of life



PEOPLE



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THANK YOU

Quentin L. Messer, Jr.
messerq@michigan.org
517.881.5861