



Emerging Leaders Spring Onsite Agenda

May 8, 2025

MML Offices, Lansing

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8:00 a.m. Registration Opens

8:30 a.m. Influencing Without Authority

Jordan Twardy, Director of Economic Development, City of Dearborn

9:30 a.m. Networking Break

9:45 a.m. Building Your Career Path with Economic Development Certifications

JoAnn Crary, CEcD, EDFP, Retired President, Saginaw Future

Greg Holman, AICP, Senior Project Development Manager of Real Estate, Detroit Regional Partnership

Justin Horvath, CEcD, President & CEO, Shiawassee Economic Development Partnership

10:45 a.m. Networking Break

11:00 a.m. Addressing Media Inquiries with Confidence

Otie McKinley, Media and Communications Manager, Michigan Economic Development Corporation (MEDC)

12:00 p.m. Lunch and Networking Break

1:00 p.m. Insights from Michigan's MEDC CEO on Leadership and Growth

Quentin L. Messer, Jr., President and CEO, Michigan Economic Development Corporation (MEDC)

1:30 p.m. Networking Break

1:45 p.m. Women in Economic Development

JoAnn Crary, CEcD, Retired President, Saginaw Future

Kati Mora, President & CEO, Middle Michigan Development Corporation

Susan Proctor, CEcD, Senior Site Selector Engagement Director, Market Growth & Business Attraction, MEDC

2:45 p.m. Adjourn