

# SPONSORSHIP FORM

Name \_\_\_\_\_ Title \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

**Yes, I would like to be a MEDA sponsor!**  I have questions. Please contact me.

## Sponsorship Selections

**Corporate:**  Elite  Preferred  Select

**Annual Meeting:**  Platinum  Gold  Silver  Friends

**Basic Course Scholarships:** How Many? \_\_\_\_\_

## Golf Outing:

- |                                                          |                                                                 |
|----------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Reception: \$500.00             | <input type="checkbox"/> Lunch: \$500.00                        |
| <input type="checkbox"/> Continental Breakfast: \$200.00 | <input type="checkbox"/> First Place Awards: \$200.00           |
| <input type="checkbox"/> Second Place Awards: \$200.00   | <input type="checkbox"/> Longest Drive (Men): \$150.00          |
| <input type="checkbox"/> Longest Drive (Women): \$150.00 | <input type="checkbox"/> Longest Putt: \$150.00                 |
| <input type="checkbox"/> Most Accurate Drive: \$150.00   | <input type="checkbox"/> Hole Sponsors (18 available): \$100.00 |

**Membership Directory**

## Membership Programs:

- |                          |                                    |                                     |
|--------------------------|------------------------------------|-------------------------------------|
| Capitol Day:             | <input type="checkbox"/> Exclusive | <input type="checkbox"/> Co-Sponsor |
| Inside the ED Toolbox:   | <input type="checkbox"/> Exclusive | <input type="checkbox"/> Co-Sponsor |
| Fall Membership Program: | <input type="checkbox"/> Exclusive | <input type="checkbox"/> Co-Sponsor |

**Web Site**

## Payment Options

- Invoice  
 Make check payable to MEDA and mail with form  
 Pay with Credit Card

## Credit Card Form

- Visa  MasterCard

Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_  
Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Address and Zip Code on statement \_\_\_\_\_  
3-Digit Security Code \_\_\_\_\_

Thank you for considering MEDA sponsorship. Once we have received this form, we will contact you to assure that the benefits relating to this sponsorship are met.

## Options for Returning Form

Email: [cjorae@medaweb.org](mailto:cjorae@medaweb.org) Online: [www.medaweb.org/sponsor](http://www.medaweb.org/sponsor)  
Please email the latest version of your logo to: [cjorae@medaweb.org](mailto:cjorae@medaweb.org)



P.O. Box 15096  
Lansing, MI 48901-5096



*"The  
Leading Voice for  
Economic Developers  
in Michigan"*



**Sponsorship  
Opportunities**

**Raise Your Visibility**  
Among the Economic Development  
Community of Michigan

*Support MEDA's Mission to provide a variety of  
services and programs which will enhance ability  
and skills in economic development.*



[www.medaweb.org/sponsor](http://www.medaweb.org/sponsor)

# MICHIGAN ECONOMIC DEVELOPERS ASSOCIATION

P.O. Box 15096, Lansing, MI 48901-5096

www.medaweb.org/sponsor

PH: (517) 241-0011

FAX: (517) 241-0089

For over 50 years, the Michigan Economic Developers Association (MEDA) has been the organization that economic development professionals turn to for education, networking, advocacy, information and training. Consisting of members who strive to build and retain business in Michigan, MEDA makes it possible for professionals to do their job more effectively and efficiently.

**Raise Your  
Visibility**



If you do business with any of the following, please consider MEDA Sponsorship. It's a great way to raise visibility and make important connections for your company/organization!  
Bankers, Chamber of Commerce Staff, City and Community Planners, City Managers, City, County and Township Officials, Economic Development Consultants, Environmental Specialists and Consultants, Local and Regional Economic Developers, Municipal Officials, State Agency Staff, University Staff involved in Economic Development, Utility Company Staff, Workforce Development Professionals, and Others Interested in Economic Development.

## SPONSORSHIP OPPORTUNITIES

### Membership Directory \$1,000

The MEDA Membership Directory is distributed to the entire membership and key state agency staff. The membership constantly relies on the directory as quick reference for contact information, so your company will get noticed! **Your logo will be on the cover of the brochure and you will receive a 4' x 9' page of the brochure for a black and white advertisement!**

### MEDA Web Site \$750

Sponsoring our web site—which receives over 1.3 million page views per year—gives maximum exposure for your company to individuals who work and operate in the economic development profession. Your logo will be featured on all pages of our web site and will link to your web site.

### Annual Meeting \$500 - \$4,000

Enjoy the opportunity to meet, greet and new generate business by sponsoring our Annual Meeting. Our premier event brings our membership to a location for three days to learn, brainstorm and network with others. A variety of economic development topics are covered and nationally recognized experts are featured to give participants the latest information. Four levels of sponsorship are available to best suit your needs:

	FRIENDS	SILVER	GOLD	PLATINUM
Complimentary Registrations		1	1	2
Complimentary MEDA Membership			✓	✓
Exhibit Table at Events		✓	✓	✓
Listed in All Printed Materials	✓	✓	✓	✓
Listed in Promotional Mailings	✓	✓	✓	✓
Opportunity to Address Participants				✓
Listed on Event Sponsorship Sign at All Events	✓	✓	✓	✓
Mailing List of Participants			✓	✓
Acknowledgment on MEDA Website	✓	✓	✓	✓
<b>PRICE:</b>	<b>\$500</b>	<b>\$1,500</b>	<b>\$3,000</b>	<b>\$4,000</b>

### Certified Business Park \$1,500

The Certified Business Park program website receives over 70,000 hits each year and grows every year. Your logo with a link to your website will be visible on each page and in the quarterly newsletter, which goes out to over 2,500 national and international site consultants as well as thousands of others interested in Michigan's economic growth.

### Membership Programs \$500 - \$1,500 (co-sponsorship—exclusive)

These daylong sessions focus on specific topics that develop the economic professional's skills and knowledge base on strategies to provide economic and job growth to their community. **Sponsorship includes:** Exhibit table at Event, Listed in All Printed Materials, Listed in Promotional Mailings, Listed on Event Sponsorship Sign at All Events, Mailing List of Participants, Acknowledgement on MEDA Web Site and at the event.

### Annual Golf Outing \$100 - \$500

MEDA's Annual Golf Outing raises money for scholarships for members to attend training both in and out of state, so that they can develop the skills and attain the knowledge that will help their community's economic competitiveness. **Sponsorship includes:** Listing in All Printed Materials, Listed in Promotional Mailings, Listed on Event Sponsorship Sign at All Events, Mailing List of Participants, and Acknowledgement on MEDA Web Site. See the Sponsorship Form on the reverse side for more information.

### Economic Development Basic Course Scholarships \$625

This is an opportunity to give back to the local economic development community by providing scholarship(s) that would be available directly to economic development professionals whose organizations have limited financial resources. This week long course is a comprehensive educational opportunity with focus on the critical areas of economic development. MEDA has partnered with the International Economic Development Council (IEDC) and Western Michigan University to offer the Economic Development Course. For those seeking national certification, the Economic Development Course is the first requirement in the process towards receiving your Certified Economic Developer (CEcD) certification.

## CORPORATE SPONSORSHIPS

	SELECT (LEVEL 3)	PREFERRED (LEVEL 2)	ELITE (LEVEL 1)
Individual Memberships Included	3	4	5
Complimentary Attendance at all Education Programs			5
Basic Course Scholarships			2
Golf Outing Foursome			1
Listing on Web Site with Link to Corporation's Web Site	✓	✓	✓
Signage at all Events as Corporate Sponsor	✓	✓	✓
Listing on all Event Handouts	✓	✓	✓
MEDA Newsletter		✓	✓
Job Postings		✓	✓
Membership Electronic Information Requests		✓	✓
Annual Meeting Benefits:			
Complimentary Registration	1	1	
Exhibit Table	✓	✓	✓
Listed in All Printed Materials	✓	✓	✓
Listed in Promotional Mailings	✓	✓	✓
Opportunity to Address Participants			✓
Listed on Event Sponsorship Sign	✓	✓	✓
Mailing List of Participants		✓	✓
Acknowledgment on MEDA Web Site	✓	✓	✓
<b>PRICE:</b>	<b>\$6,000</b>	<b>\$8,000</b>	<b>\$12,000</b>