

Registration Form

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0 MEDA Member \$80 0 Non-Member \$150
0 ICSC Member \$80 0 MDA Member \$80

Concurrent Sessions (please choose one of each)

Concurrent Sessions 1

0 Non-Industrial Brownfield Case Study
0 Blueprints for Downtowns
0 MEGA Application Process
0 Renewable Energy Ren. Zones

Concurrent Sessions 2

0 Brownfield Grants and Loans
0 Downtown Planning Program
0 Capital Access Program
0 Virtual/High-tech Incubators

Concurrent Sessions 3

0 Financing Land Banks
0 Neighborhood Stabilization
0 New Market Tax Credit Case Study
0 MDOT Update

Concurrent Sessions 4

0 Obsolete Property Case Study
0 Neighborhood Stabilization (Continued)
0 Michigan New Jobs Training Program

REGISTRATION:

Please fax completed registration form to (517) 241-0089, or register online at www.medaweb.org by May 1st, 2009. **You MUST pre-register in order to attend this program.**

Location:

The program is held at the Lansing Sheraton Hotel, Located at 925 S. Creyts Road, Lansing, MI. (517) 323-7100.

Hotel Accommodations:

Overnight accommodations can be made at the Sheraton Hotel by calling (517) 323-7100.

Cancellation Policy:

Cancellations must be received in writing 24 hours prior to the event to receive a full refund. Registrants who do not attend and have not cancelled **will be charged the full price of registration.**

Mail or fax registration form to MEDA at:
P.O. Box 15096, Lansing, MI 48901-5096
Phone: 517-241-0011 Fax: 517-241-0089
www.medaweb.org



International Council
of Shopping Centers



MICHIGAN
DOWNTOWN
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See what you can be

Inside The Economic Development Toolbox

May 5th, 2009 Sheraton
Hotel
Lansing, MI



Sessions Include:

Non-Industrial Brownfields
MEGA Application Process
Neighborhood Stabilization

MEDA

Michigan Economic Developers Association

Membership Rate offered to members of
these co-sponsoring organization:
International Council of Shopping Centers
Michigan Downtown Association

Sheraton Hotel Lansing, Michigan May 5th, 2009

Membership rate offered to the following:
Members of the International Council of Shopping Centers
Members of the Michigan Downtown Association

This event will look at key economic development tools comprehensively from both an informational and implementation aspect.

Both state and local professionals will join together to take a fresh look at both current and new programs used by economic and community development professionals. Please join us for this very informative and educational event!

8:00 a.m. Registration

8:30 – 9:00 a.m. MEDC President and CEO Address
The new president and chief executive officer of Michigan Economic Development Corporation (MEDC) will share his plans and goals for the organization. - *Greg Main, President and Chief Executive Officer, Michigan Economic Development Corporation*

9:00 – 9:15 a.m. Networking Break

**CONCURRENT SESSIONS 1
9:15 – 10:15 a.m.**

Non-Industrial Brownfield Case Study

This session will cover how Brownfields can be transformed for public use, tourism sites, parklands or “green” projects. A case study will also be presented. - *Peter Anator, Manager, Community and Urban Development, MEDC*

Blueprints for Downtowns

The goal of this market-driven approach to vibrant downtowns is job creation and private investment. Learn how to build an action-oriented, economic enhancement strategy for your community’s traditional downtown. - *Joe Borgstrom, Director, Specialized Technical Assistance & Revitalization Strategy (STARS) Division, Michigan State Housing Development Authority (MSHDA)*

MEGA Application Process

Ever wish there was a “how-to” manual for MEGA applications? This session will provide an overview of the application process as well as the types of MEGAs and model projects. - *Amy Deprez, Packaging Team Manager, MEDC*

Renewable Energy Renaissance Zones

These zones were created to promote renewable energy operations in the state and to enhance the industry. Learn about the qualifications, application process and benefits of the zones. - *Representative from the MEDC, Representative from the Michigan Department of Agriculture*

10:15 – 10:30 a.m. Networking Break

**CONCURRENT SESSIONS 2
10:30 – 11:30 a.m.**

Brownfield Grants and Loans

This session will provide up-to-date information the variety and availability of Brownfield grants and loans. This is also an opportunity to give feedback on changes to the Brownfield program. - *Susan Erickson, Unit Chief, Environmental Stewardship Grants and Loans Unit, Michigan Department of Environmental Quality (MDEQ); Lynelle Marolf, Acting Division Chief, Remediation and Redevelopment Division, MDEQ*

Downtown Planning Program

This session will cover how this matching-grant program helps communities accomplish downtown public planning activities. Who qualifies? How can you apply? - *Joe Borgstrom, Director, STARS Division, MSHDA*

Capital Access Program

Learn how you can assist businesses in finding the capital they need. Familiarize yourself with the process and qualifications. - *Mike Flanagan, Capital Markets Development Associate, MEDC*

Virtual/High-tech Incubators

This session will answer several questions about high-tech incubators: Who has them? How are they funded? What is a virtual incubator network? How are services more helpful than space? - *Brent Case, Executive Director, MidMichigan Innovation Center and BlueWater Angels*

**11:30 a.m. – 12:30 p.m.
Lunch and Membership Meeting**

**CONCURRENT SESSIONS 3
12:30 – 1:30 p.m.**

Financing Land Banks

Learn the mechanics of using Brownfield funding for land banks. - *Brian Eggers, Principal, AKT Peerless Environmental Services; James Linton, V.P., Brownfield Operations, AKT Peerless Environmental Services*

Neighborhood Stabilization

This newly-developed, comprehensive plan for providing emergency funding to communities that have had a lot of foreclosures, subprime mortgages and mortgage defaults and delinquencies can be used to establish financing mechanisms, establish land banks, demolish blighted structures and other important activities. This two-part session will outline the program, the qualifications and procedure for obtaining funding. - *Joe Borgstrom, Director, STARS Division, MSHDA; Tom Jones, Director of Construction Disbursements & Equal Employment Opportunities, MSHDA; Mary Townley, Director of Homeownership, MSHDA*

New Market Tax Credit Case Study

Learn how this program was applied by a local Community Development Entity to finance businesses in an eligible area. - *George Larimore, Investment Advisor, Grubb Ellis Paramount*

MDOT Update

This session will cover MDOT programs that can be used and how funding can be packaged to get your projects done efficiently. - *Mike Smith, Grant Coordinator, MDOT Office of Economic Development*

1:30 – 1:45 p.m. Networking Break

**CONCURRENT SESSIONS 4
1:45 – 2:45 p.m.**

Obsolete Properties Case Studies

Learn through case studies how the Obsolete Property Rehabilitation Act can be applied in your area. - *Karl Dorshimer, Vice President and Director of Core Downtown, Lansing Economic Development Corporation*

Neighborhood Stabilization Continued...

Michigan New Jobs Training Program

Learn how employers in your area can obtain flexible funding from community colleges for their training and development needs. - *Adriana Nichols, Ph.D., Vice President for Public Policy, Michigan Community College Association*

2:45 – 2:50 p.m. Networking Break

2:50 – 3:50 p.m. Diversification for Michigan’s Future (Tools)

We have heard a lot about diversification recently. This session will focus on the tools for diversification. Learn how one company diversified using State and local economic development tools. What was helpful? What would they change about the tools that they used? What would they suggest as new tools? - *Bill Henderson, III, President, Aircraft Precision Products Inc.; Rob Hess, Director of Market Diversification, Michigan Manufacturing Technology Center; Donald Schurr, President, Greater Gratiot Development, Inc.*